



David Lu
Visual designer
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904.945.8558

MY DESIGN WORK SPEAKS FOR ITSELF, BUT JUST IN CASE YOU DON'T UNDERSTAND PIXEL-ESE HERE'S MY RESUME

I am a highly motivated visual designer with experience in web, interactive, and print design. My experiences range from working as a web designer for a boutique style design firm to designing elaborate and effective event pages for a major Fortune 500 retailer.

EXPERIENCE

2012 - 2013, Comcast

UX designer - contracted for mobile (iOS, Android), tablet (iOS), and web visual design for Xfinity Home. Duties also involve visual and wireframe exploration and creation for best user experience practices.

2011 - 2012, The Home Depot

Senior Web designer - responsible for designing event and category pages, and creating weekly content for the national eCommerce homepage. Also in charge of maintaining various other category pages through Documentum and Pagebuilder.

2011, CARE USA

Web designer - developed and maintained the website design for the leading humanitarian organization. Responsible for creative direction and development of various campaign landing pages.

2009 - 2010, Mellowtown

Web and print designer - worked closely with creative director and photographer on various projects. Projects included - website design, HTML emails, album layout, etc.

2010 - Present, Freelance Design

Web, print, interaction designer - the head honcho and creative director for all things David Lu. Experience with branding identity and complete website design and development, among other visual ventures.

EDUCATION

BFA, Design

Florida State University, 2010

AA, Liberal Arts

Florida Community College of Jacksonville, 2008

COMPUTER MASTERY

| | |
|-----------------|-------------------|
| Adobe Photoshop | Adobe Illustrator |
| Adobe InDesign | Mac OSX |
| Apple iWork | Microsoft Office |
| Documentum | Pagebuilder |

REFERENCES

References are available upon request.

PORTFOLIO

Examples of my work can be viewed at
<http://davidluonline.com>

Recent works can be viewed on my blog at
<http://davidluonline.wordpress.com>

SURE YOU COULD WAIT TILL TOMORROW, BUT WHY RISK IT? **HIRE ME.**